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Connecting with Customers

17th Annual Satcom Direct Seminar JW Marriott Grande Lakes, Orlando



Why Sponsor?

What is CwC?

Connecting with Customers (CwC), is SD's annual technical training and customer appreciation event. Packed with industry updates, continuing education, product training, and showcasing our latest innovations, CwC delivers as the most valuable business aviation technology event in the industry. We invite you to participate in the latest technology and future of business aviation, cyber security and flight operations.

Grande Lakes, Orlando

Be a part of the Satcom Direct CwC experience! Don't miss this great opportunity by joining SD in supporting the future innovation and technology in the business aviation industry.

Why be a CwC sponsor?

You'll be in great company connecting with an enthusiastic audience of business aviation consumers. Including:

- · 300+ end users
- · 200 flight departments
- · Fortune 100 companies
- Military and Government
- DOAs, DOMs, Chief Pilots, Schedulers, & other flight department personnel
- Networking and social events
- Guest speakers

Sponsorship levels vary and some sponsorship packages are limited. Reserve yours today!



Diamond Sponsor Opportunity

A 12 month sponsorship opportunity

What's included?

- Wednesday evening networking reception sponsorship
- Exclusive branding and recognition throughout event and marketing promotion
- Speak at a CwC individual general session (30 minutes)
- Serve on a CwC panel (as applicable)
- Priority CwC exhibit booth placement
- Recognition in our welcome opening speech
- Company logo and description included on CwC website
- Banner ad and company recognition in CwC mobile app
- Company logo featured on sponsor banners
- Dedicated column in quarterly CwC newsletter throughout 2022
- Dedicated banner and corporate brochure in SD Hangar & Wellness Center
- Logo inclusion on SD trade show booths: NBAA, ABACE, EBACE, LABACE, MEBAA
- Dedicated speaking slot at all International CwC Workshops (up to 6 events per year)
- Includes eight (8) registrations to CwC and SD International Workshops

BECOME A SPONSOR

Visit cwc.satcomdirect.com for more event information or contact marketing@satcomdirect.com











Platinum Sponsorship Opportunity

Platinum Sponsor Package! \$50,000

An exclusive 12 month sponsorship opportunity (limit of 6) only available to OEM and Network Providers.

Why is this a great opportunity?

Platinum sponsors will benefit from exclusive promotion and participation during the CwC 2022 event, and will also receive branding and promotional opportunities throughout 2022!

What do platinum sponsors get?

- Speak at a CwC individual general session (30 minutes)
- Serve on a CwC panel (as applicable)
- CwC exhibit booth
- · Recognition in our welcome opening speech
- Company logo & description included on CwC website
- Banner ad & company recognition in CwC mobile app
- · Company logo featured on sponsor banners
- Dedicated column in quarterly CwC newsletter throughout 2022
- Dedicated banner and corporate brochure in SD Hangar & Wellness Center
- Logo inclusion on SD trade show booths: NBAA, ABACE, EBACE, LABACE, MEBAA
- Dedicated speaking slot at all International CwC Workshops (up to 6 events per year)
- Includes six (6) registrations to CwC and SD International Workshops

BECOME A SPONSOR

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Main Sponsorship Opportunities



GOLD | \$25,000 (limit of 8)

- CwC panel session participation or breakout session (subject to SD approval)
- · CwC exhibit booth
- Recognition in our welcome opening speech
- Company logo and description included on CwC website
- Banner ad and company recognition in CwC mobile app
- Company logo featured on sponsor banners
- Registration fee included for four (4) company representatives



SILVER | \$15,000

- CwC exhibit booth
- Company logo and description included on CwC website
- Company recognition in CwC mobile app
- Company logo featured on sponsor banner
- Registration fee included for three (3) company representatives



BRONZE | \$7,500

- Company logo and description included on CwC website
- Company recognition in CwC mobile app
- Company logo featured on sponsor banner
- Registration fee included for two (2) company representatives





Event Sponsor Opportunities

Golf at Ritz Carlton \$10,000 - Tuesday (limited to 1)

- Company logo displayed at CwC registration area
- Company logo on golf giveaway & tee box
- Company logo and description included on CwC website
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives

Thursday Night Networking Event \$10,000 - (limited to 1)

- Company logo displayed at CwC registration area
- Company logo on promotional giveaway
- Company logo and description on CwC website
- Company sponsorship displayed during event
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives

Meal Sponsor Opportunities

BREAKFAST – \$5,000 2 sponsorships available (Choose from Wednesday or Thursday)

- · Company logo displayed in breakfast area
- Company logo and description included in CwC program and website
- Company recognition in CwC mobile app
- Registration fee included for one (1) company representative







LUNCH – \$6,000 2 sponsorships available (Choose from Wednesday or Thursday)

- Company logo displayed in luncheon area
- Company logo and description included in CwC program and website
- Company recognition in CwC mobile app
- Registration fee included for two (2) companies
 representatives

