

Connecting with Customers

19th Annual Satcom Direct Seminar



Why Sponsor?

The customers spoke and we listened!

"It is critical to have CwC every year, as the connectivity landscape is constantly changing. We need the insights that we receive at SD's Connecting with Customers in order to make decisions regarding our inflight connectivity system."

In order to reach more customers, we will be going regional this year with a West Coast, East Coast and Mil/Gov technical summit that will be packed with industry updates, continuing education, product training, and showcasing our latest innovations.

CwC delivers the most valuable business aviation and military technology event in the industry. We invite you to participate in the latest technology and future of aviation, cybersecurity and flight operations.

You'll be in great company connecting with an enthusiastic audience of business aviation and military customers.

- · 300+ end users
- · 200 flight departments
- Fortune 50 companies
- Military and Government
- DOAs, DOMs, Chief Pilots, Schedulers, & other flight department personnel
- Networking and social events

Be a part of the Satcom Direct CwC experience! Don't miss this great opportunity by joining SD in supporting the future innovation and technology in the business aviation industry.

Sponsorship levels vary and some sponsorship packages are limited.

Reserve yours today

Event Details

West Coast Technical Summit

Napa Valley | February 12th to 13th Silverado Hotel and Resort

1600 Atlas Peak Road Napa Valley, CA 94558

Tentative Agenda

- Day 1: Optional Golf or Wine Tour
- Day 1: Welcome Reception and Dinner
- Day 2: Speakers and Technical Presentations
- Day 2: Evening Event







East Coast Technical Summit

Charlotte | April 29th to 30th Charlotte Marriott City Center

100 West Trade Street Charlotte, North Carolina 28202



Tentative Agenda

- Day 1: Optional Golf or NASCAR Hall of Fame Tour
- Day 1: Welcome Reception and Dinner
- Day 2: Speakers and Technical Presentations
- Day 2: Evening Event

Mil/Gov Technical Summit

Tampa | June 17th to 19th Westin Tampa Waterside

725 South Harbour Island Blvd Tampa, Florida 33602

Tentative Agenda

- Day 1: Optional Top Golf
- Day 1: Welcome Reception and Dinner
- Day 2: Presentations and Evening Event
- Day 3: aeroCNCT training



Diamond Sponsor Opportunity \$75,000

A 12 month sponsorship opportunity

What's included?

- Sponsorhip at all three N. America summits
- Evening networking reception sponsorship
- Exclusive branding and recognition throughout event and marketing promotion
- Priority CwC exhibit booth placement
- · Recognition in our welcome opening speech
- Company logo and description included on CwC website
- Banner ad and company recognition in CwC mobile app
- Company logo featured on sponsor banners
- Dedicated banner and corporate brochure in SD Hangar & Wellness Center
- Includes eight (8) registrations to each of the three N. America summits







BECOME A SPONSOR

Visit cwc.satcomdirect.com for more event information or contact conference@satcomdirect.com



Platinum Sponsorship Opportunity

Platinum Sponsor Package! \$50.000

An exclusive 12 month sponsorship opportunity (limit of 4) only available to OEM and Network

Providers

Why is this a great opportunity?

Platinum sponsors will benefit from exclusive promotion and participation during the CwC 2024 technical summits, and will also receive branding and promotional opportunities throughout 2024!

What do platinum sponsors get?

- Sponsorship at all three N. America summits
- CwC exhibit booth
- · Recognition in our welcome opening speech
- Company logo & description included on CwC website
- Banner ad & company recognition in CwC mobile app
- · Company logo featured on sponsor banners
- Dedicated banner and corporate brochure in SD Hangar & Wellness Center
- Includes five (5) registrations to each of the three N.
 America summits

BECOME A SPONSOR

Visit cwc.satcomdirect.com for more event information or contact conference@satcomdirect.com

Main Sponsorship Opportunities



GOLD | \$25,000 (limit of 6)

- Sponsorship at all three N. America summits
- · CwC exhibit booth
- Company logo and description included on CwC website
- Banner ad and company recognition in CwC mobile app
- Company logo featured on sponsor banners
- Registration fee included for three (3) company representatives to each of the three N. America summits



SILVER | \$15,000

- Sponsorship at all three N. America summits
- Company logo and description included on CwC website
- Company recognition in CwC mobile app
- Company logo featured on sponsor banner
- Registration fee included for two (2) company representatives to each of the three N. America summits





Event Sponsor Opportunities

Golf Sponsorship \$10,000 (limited to 1 at East/West Coast Summit)

- Company logo on golf giveaway & tee box
- Company logo and description included on CwC website
- Company logo displayed at golf luncheon
- Company logo on golf awards
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives

Welcome Reception \$8,000 (limited to 1 at each summit)

- Company logo and description included on CwC website
- Company sponsorship displayed during the event
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives

Event Sponsorships

West Coast Wine Tour

\$10,000 (limited to 1)

- Company logo on promotional giveaway at the event
- Company logo and description on CwC website
- · Company sponsorship displayed during event
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives









East Coast NASCAR Hall of Fame Tour

\$10,000 (limited to 1)

- Company logo on promotional giveaway at the event
- Company logo and description on CwC website
- Company sponsorship displayed during event
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives

Meal Sponsor Opportunities

BREAKFAST - \$5,000

(limited to 1 at each summit)

- Company logo displayed in breakfast area
- Company logo and description included in CwC program and website
- Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives





LUNCH - \$6,000

(limited to 1 at each summit)

- Company logo displayed in luncheon area
- Company logo and description included in CwC program and website
- · Company recognition in CwC mobile app
- Registration fee included for two (2) company representatives

Additional Registrations

Additional Sponsor Registrations:

\$1,500 per person registration fee

Non-Sponsor Registrations:

A \$2,250 per person registration fee

Applies to any attendee that is not a customer. This applies to dealers, OEMs, partners who are not sponsoring, and additional guests.

Each technical summit will require a unique registration.

